# Yvonne Renna

#### EXPERIENCE

#### **COMMUNITY REGIONAL MEDICAL CENTER**

Registered Nurse-Circulator/Scrub, Fresno, CA / July 2024-Current

- Continue to learn and assist in the surgical process, supplies, and surgical staff positioning
- Perform indirect patient care, positioning patients before surgery, assisting in intubation, prep the surgical site for surgery, and properly performing a "timeout" before surgery.
- Properly document all stages of the surgical process
- Assist surgeon and surgical scrub technician during surgical case with properly handing instruments by way of sterile technique
- Assist with setting up the sterile back table
- Scrub into cases to assist with surgical technician breaks

### Nurse Tech, Fresno, CA / June 2024-July 2024

- Continue to learn the surgical process, supplies, and surgical staff positioning
- Working under the mentorship of a licensed nurse, while performing indirect patient care, turning over surgical rooms, positioning patients before surgery, assisting in intubation, assisting in patient preparation for surgery, and properly performing a "timeout" before surgery.
- Shadowing surgical technicians to learn scrubbing process, surgical instruments, and sterile technique
- Assist the surgeon under the supervision of the surgical tech

#### Nurse Extern, Fresno, CA / Jan 2024-June 2024

- Learning the surgical process, supplies, and surgical staff positioning
- Working under the mentorship of a licensed nurse, while performing indirect patient care, turning over surgical rooms, positioning patients before surgery, assisting in intubation, assisting in patient preparation for surgery, and properly performing a "timeout" before surgery.

#### **GAIL & RICE**

In-Vehicle Host-Product Specialist, Nationwide / Nov 2019-Current

- Explain and demonstrate vehicle features and technologies, during consumer ride & drives.
- Give a flawless execution while providing the most up-to-date product knowledge about the newest vehicles or products.
- Establish and maintain professional relationships with locations, staff, and consumers.
- Keep an upbeat attitude throughout the entire execution.

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#### EDUCATION

#### FRESNO CITY COLLEGE

Fresno, CA

Registered Nursing

 Alpha Delta Nu (Nursing Honors Society)

#### **Extracurricular Activities**

American Red Cross

# CALIFORNIA STATE UNIVERSITY-FRESNO

Fresno, CA

Bachelor of Arts (B.A.) Mass Communication and Journalism (Dec 2008)

#### ADDITIONAL SKILLS

Oral And Written Communication
Advertising And Marketing
Microsoft Office (PowerPoint,
Excel, Word)
Planning And Execution
Regional Marketing
Social Media
Team Player
Field Experience
Clean Driving Record
Ability To Travel
Reliable Transportation
Detail Oriented
Apple literate

#### **HAVAS STREET**

#### Field Supervisor, CA / Feb 2020 - August 2021

- Hired and managed a team of brand ambassadors on and off-premise accounts for a popular and well-known beer company.
- Handled all scheduling and staffing requests.
- Handled and approved all recaps, expenses, and inventory for brand ambassadors.
- Acted as the main contact for the client within the Fresno and Bakersfield area.
- Established and maintained professional relationships with locations and staff.
- Maintained, ordered, and issued assorted marketing equipment and supplies for both territories.

#### **FUSION MARKETING**

#### Field Marketing Manager, Los Angeles, CA / Jan 2018 - Feb 2019

- Collaborated with brand and agency partners to determine objectives, strategies, and tactical plans.
- Defined and executed product vision, strategy, and goals through the product life cycle.
- Maintained a clean driving record with a valid driver's license.
- Worked well both independently and as part of a team.
- Served as the primary resource for external communications.
- Managed a team of brand ambassadors at on and off-premise accounts for popular and well-known beer brands.
- Handled all scheduling and staffing requests.
- Handled and approved all recaps, reports, expenses, and POS inventory for brand ambassadors.
- Acted as the main contact for the Los Angeles client.

#### CAA EXPERIENTIAL

# Regional Marketing Manager, CA / Oct 2016 - Apr 2017

- Managed a team of field marketing managers throughout Central and Northern California
- Handled and assisted in the monthly event schedules.
- Acted as the main contact for the client and staffing agencies.
- Handle and approve all recaps, reports, payroll, inventory requests, and scheduling changes.
- Directed staffing, training, and performance evaluations to develop and control marketing programs.
- Partnered with marketing to plan and execute lead-generation campaigns.
- Helped promote and encourage attendance at all company events.
- Delegated and provided clear guidance on expectations.
- Established clear direction and set goals for the team.
- Took initiative and worked independently with minimal supervision in a structured environment.

## Field Marketing Manager, Fresno, CA / May 2014 - Oct 2016

- Managed Central California's street marketing team at all events.
- Handled and managed monthly staffing and event schedule
- Managed all local inventory of POS.

#### CERTIFICATIONS

BLS ACLS PALS

- Handled all reports and payroll for brand ambassadors.
- Created and submitted weekly reports to upper management.
- Maintained a clean driving record, while driving throughout Central California to events
- Evaluated, troubleshooted, and follow-up on customer issues.
- Assigned and scheduled team members to specific duties.
- Demonstrated professional, clean, and neat appearance.
- Welcomed guests to retail shops in friendly, courteous manner.
- Informed guests of benefits, contests, and promotions.
- Worked well with team and comfortable speaking in front of groups.

#### THE FEDERAL BAR

Server, Los Angeles, CA / Feb 2011 - Feb 2015

- Built rapport with guest with above and beyond service.
- Provided direct service to guests by taking orders for alcoholic and non-alcoholic beverages.
- Cleared dishes from tables during and after meal services.
- Educated, sampled, and served customers food and beverage products.
- Served guest in responsive, caring, prompt and courteous manner.
- Maintained appearance and cleanliness of food service areas during event
- Ensured knowledge of menu and restaurant promotions and specials.
- Demonstrated excellent communication and interpersonal skills, both written and verbal.
- Knowledge of Aloha system

#### **YANKEE DOODLES**

Bartender/Server, Los Angeles, CA / Jan 2010 - Feb 2011

- Prepared drinks and served guests in a fast, friendly, and efficient manner
- Recorded drink orders accurately and immediately after receipt into register system.
- Maintained and cleaned all bar areas and bar storage areas.
- Served guests in responsive, caring, prompt and courteous manner.
- Received and served food orders to guests seated at bar.
- Maintained stock of beer on tap, wines, liquor and bottled drinks.
- Observed guest behavior and cues to prevent intoxication and disorderly conduct.
- Replaced empty beer kegs and replenished wine units accordingly.
- Handled cash transactions, count money and dispersed correct change.

#### CALIFORNIA PIZZA KITCHEN

**Server**, CA / Aug 2002 - May 2010

- Interacted with guests to take drink and food orders.
- Ensured breakdown of station at end of shift along with daily cleaning tasks.
- Recorded accurate orders and monitored the timing of the guest's dining experience.
- Ensured knowledge of menu and restaurant promotions and specials.

- Served orders by picking up and delivering guests' choices from bar and kitchen.
- Performed set up and breakdown of various stations.
- Cleared dishes from tables before, during and after meal services.
- Checked station before, during and after shift for proper set-up and cleanliness.
- Built rapport with guest with above and beyond service.
- Presented menus, answered questions, and made suggestions regarding food and service to guests in a friendly and positive manner.

#### THE HIVE INC

# Field Marketing Manager, Fresno, CA / Jul 2008 - Sep 2008

- Set up special events and promotions within 50 accounts for a large spirit portfolio.
- Hired and managed 15 promotional models at all on-site events.
- Handled and managed all scheduling requests, payroll, budgets, recaps, and reports.
- Managed all POS and promotional merchandise inventory.
- Managed all the marketing requests from 50 accounts throughout the Central Valley
- Worked flexible hours, including evenings, weekends, and holidays.
- Managed program expectations and delivery requirements.