**Platinum Dermatology Partners Announces the Launch of “I AM PLATINUM”**

**A Defining Evening Celebrating Talent and the Future of Aesthetics**

**Dallas, TX – December 4, 2024** – Platinum Dermatology Partners proudly presents *"I AM PLATINUM"*, an exclusive and intimate event uniting media, industry leaders, physicians, and providers to celebrate the company’s expanded footprint in aesthetics.

**Event Details:**

* **What:** The launch of *"I AM PLATINUM"*
* **When:** Wednesday, December 4th, 2024, from 6:00 PM to 9:00 PM
* **Where:** Hotel Swexan, 2575 McKinnon Street, Dallas, Texas 75201

**Why Attend:**  
This evening marks a significant milestone for the aesthetics industry, featuring:

* **The Platinum Aesthetics Research Council –** Nine renowned physicians leading groundbreaking research and setting new standards with Platinum Dermatology Partners.
* **The Platinum Insights Platform –** An AI-driven tool providing deep consumer insights to optimize patient experiences and keep you ahead of industry trends. As part of the Platinum Package, aesthetic injectors will gain access to this platform and paid CE courses.
* **Featured Toast –** CEO Michael Pennington will share Platinum’s strategic growth and vision for transforming the $22B+ aesthetics industry.

**Event Highlights:**

* Exclusive networking with top media outlets like *NewBeauty*, industry leaders, and key stakeholders.
* A first look at the groundbreaking research, technology, and vision shaping the future of aesthetics.

**Platinum Dermatology Partners: Revolutionizing Aesthetics**  
This launch underscores Platinum’s dedication to leading the aesthetics community with a physician-led, evidence-backed approach that prioritizes patient outcomes and safety.

**RSVP Today**  
Secure your place at this milestone event and be part of the conversation that will shape the future of aesthetics.

For additional information or to confirm attendance, please contact: Alexsandra Sisler  
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